



2024 State of the County



CHEROKEE | ECONOMIC
OFFICE OF | DEVELOPMENT



State of the County



2023
Year
in
Review

Cherokee
Office
of
Economic
Development



Entrepreneurship & Business Support

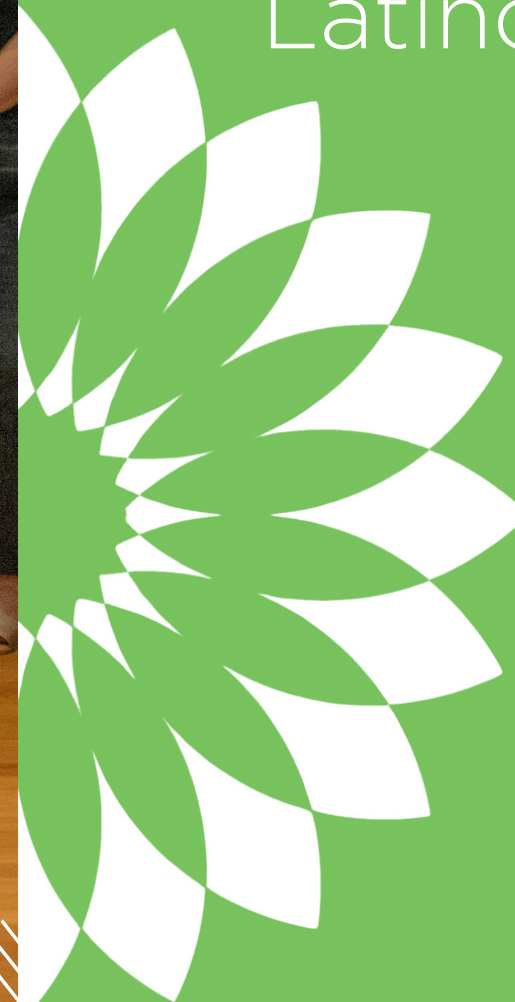
74 Small Business Grants
(ARPA Funded)

International Business Council

Latino Business Roundtable

Fresh Start Mornings

North Atlanta Venture
Mentoring Service
(NAV)



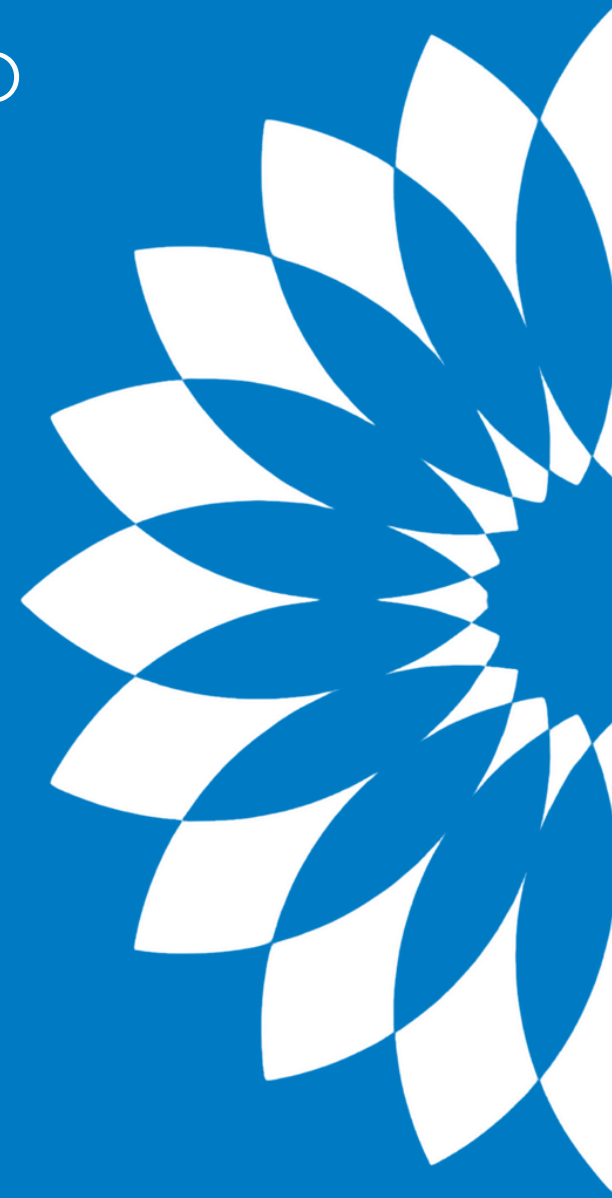
Workforce Development

Cherokee Workforce Collaborative

Summer Internship Program

Cherokee Career Expo

Be Pro Be Proud



BE PRO BE PROUD GEORGIA

BEPROBEPROUDGA.ORG

27 Tour Stops in Cherokee County

Reached over 3,600 students

45% Joined the Movement

Top Professions of Interest

Healthcare / Medical Tech

Welding

Automation & Robotics

Electrician

Computer Programming



Film & Media

35 Projects Filmed

Creation of Cherokee
Filmmaker's Meetup

Cherokee Film Summit

77,000 interactions on
Filmed in Cherokee App





gravion®
Excellence in embossing

New & Expanding Companies

Nine industry expansions

New US HQ - Gravion USA



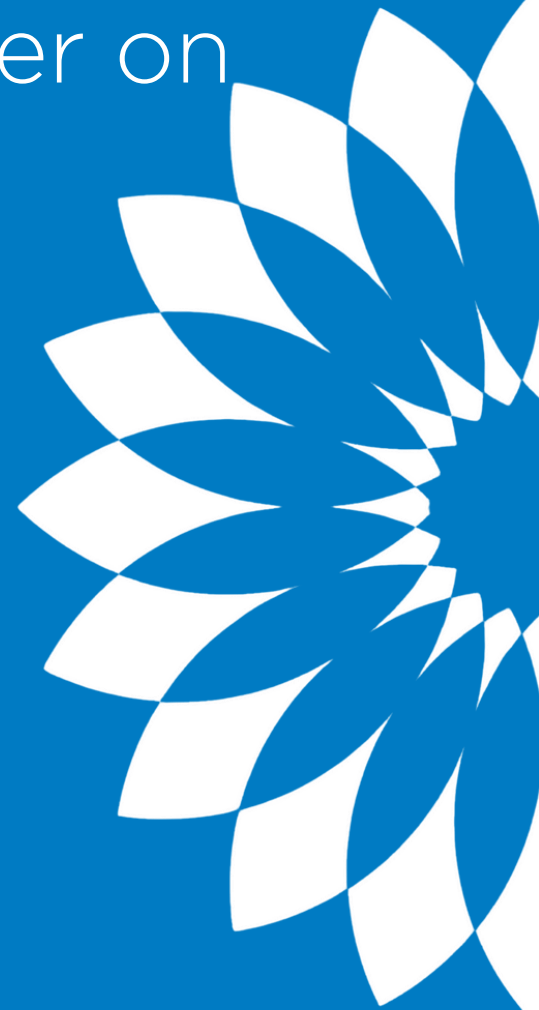
Real Estate

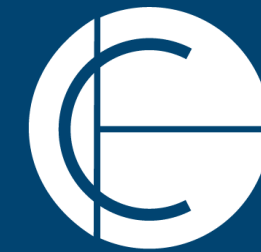
Sites for business:

Canton Corporate Park

86-acre Airport Site

The Bluffs - spec building under construction and another on the way





CHEROKEE | ECONOMIC
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Committed to business, people & place to build a **sustainable** foundation for Cherokee today, and Cherokee **tomorrow.**

Decade of Investment

\$1,000,000,000+
invested

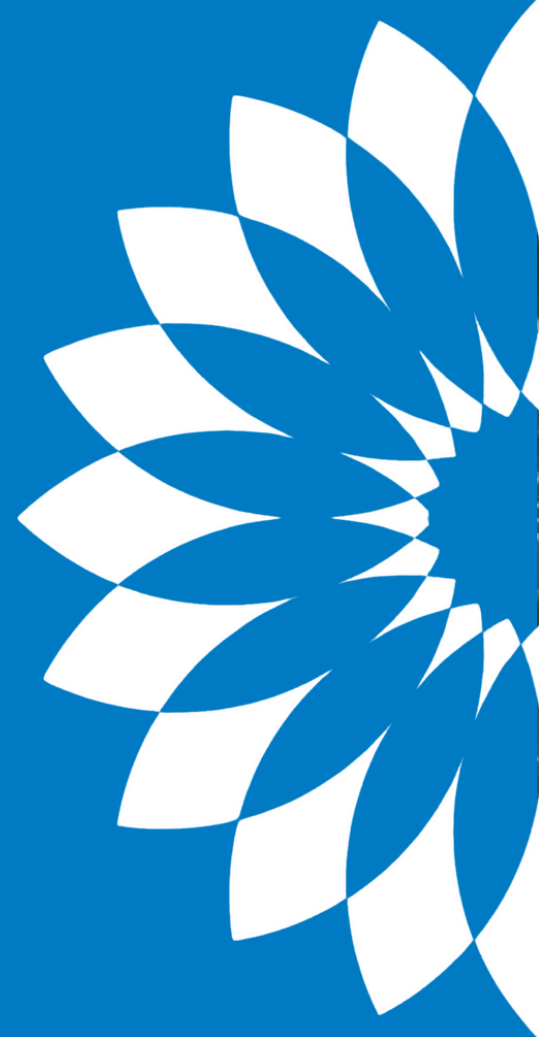
8,000 jobs created



Corporate Park Development

Cherokee 75 Corporate Park

\$1,517,859 in annual tax revenues
generated from park



Corporate Park Development

Cherokee 75 Corporate Park

\$1,517,859 in annual tax revenues generated from park



 29 teachers, firefighters, or sheriff's deputies





Residential Development

Shoals at Arbor Hill

\$321,187 in annual tax
revenues generated from
entire neighborhood





Residential Development

Shoals at Arbor Hill

\$321,187 in annual tax
revenues generated from
entire neighborhood

6 teachers, firefighters, or
sheriff's deputies



Cherokee By Choice 2.0

66 investors

5-year goal of \$375M new investment

Creation of almost 4,000 total jobs

GOAL 1: TALENT

Attract, Retain, and
Align Talent

GOAL 2: BUSINESS

Grow Innovative
Business, Investment,
and Jobs

GOAL 3: PRODUCT

Develop
Infrastructure
and Product



Work in Cherokee

Employer Partners:

Post Jobs On COED site

Participate In Workforce Study

\$1500 Hiring Bonus For New Hires

Wage Benefit & Skills Gap Analysis

Workforce Development Strategy



Cherokee residents are sitting in traffic when they could be working for you.

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